



So how big are our labels?

Print this PDF and tape to a wall. Stand back to see the difference. The first five are from Bruno's. The last represents the competition.

1.4"

2.8"

QB PEYTON MANNING 6

Player's Bye-week

Standard / Small
Our economy label. You'll save 50 cents per man. Will suffice for smaller leagues that are close to the draft board.

1.33"

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Commissioner's Dream Black
Signature product with our basic black text. 33% larger than competitors' 1x4 label.

Updated players available

1.33"

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Commissioner's Dream High-Contrast
Signature product with high-contrast white text on darker background for better visibility, especially in darker areas. Small upgrade over black.

Updated players available

1.33"

4"

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Commissioner's Dream Salary Cap/Auction
Signature product with black text and space for player values. Same price as black text.

2"

5"

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Jumbo (New in 2009)
If you want to impress your group, this is the option for you. These labels are 150% larger than competitors' 1x4 label.

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Competitors' 1" x 4" label for reference

The Competition
Everyone (except Bruno's) offers this 1"x4" label. When a label is this short, the text must shrink to fit. Obviously, it is harder to see when the text is small.

Note: exact colors vary by printer and monitor. Colors may vary in actual kit.